



H/13/c  
3/13/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: AVALLONE et al. :

Application No.: 09/828,444 :

Group Art Unit: 3621

Filed: April 6, 2001 :

Examiner: F. Backer

For: METHODS AND SYSTEMS FOR PROVIDING PERSONALIZED INFORMATION  
TO USERS IN A COMMERCIAL ESTABLISHMENT

**RESPONSE UNDER 37 C.F.R. 1.111**

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Please consider the following Response for the above-referenced Application.

**A.) INTRODUCTORY COMMENTS**

This Response is filed in response to the Office Action dated November 13, 2003.

The **Amendments to the Specification** section begins on page 2 of this Response.

The **Amendments to the Claims** section begins on page 3 of this Response and any amendments to the claims are reflected in the listing of the claims included therein.

The **Amendments to the Drawings** section begins on page 11 of this Response and any amendments to the drawings include both an attached replacement sheet and an annotated sheet showing any changes.

The **Remarks/Arguments** section begins on page 12 of this Response.

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FEB 23 2004  
**GROUP 3600**